

4th Annual Spring Drive-Up Outreach for Seniors

Friday, May 17, 2024

10:00 am - 12:00 pm

Mott Community College Lapeer Campus



PLEASE NOTE THE FOLLOWING DEADLINES:

To have your logo on the official event flyer, sponsor registration forms & logo in EPS format are due Friday, 4-19-2024 *
To have your logo on yard signs, sponsorship payment and logos (in EPS format) must be submitted by Friday, 5-3-2024 **

SPONSORSHIP FORM

AGENCY NAME _____

CONTACT NAME _____

Contact Phone _____ Contact Email _____

ALL SPONSORSHIPS INCLUDE A RESERVED AREA FOR YOUR AGENCY'S TENT ALONG THE DRIVE-THRU ROUTE AT THE EVENT

If you are unable to sponsor this event, please drop off at least 300 of your agency's resource materials to be added to the swag bag giveaway (brochures, trinkets, coupons, etc.) to Stonegate Health Campus, 2525 DeMille Rd., Lapeer, Attention: Lisa Dunn by Wednesday, 5-8-2024

\$50 **Agency logo on the LCSC Facebook page**

\$100 **Agency logo on the LCSC Facebook page and event flyer**

\$250 — **Agency logo on the LCSC Facebook page, all marketing materials, press releases, and a single large (20" x 24") yard sign**

\$500 — **Agency logo on the LCSC Facebook page, all marketing materials, press releases, and a single extra large (3' x 4') yard sign**

Please make checks payable to "County of Lapeer" and mail before the deadline of 5-3-2024 to: Senior Programs, 1800 Imlay City Rd., Lapeer, MI, 48446. Please write "2024 Senior Drive Up Event" in the memo section of the check.

* In order to guarantee your agency's logo on the official event flyer, sponsorship form and logo should be emailed to Loraine Travis at rsvp@valleyaaa.org before the deadline of Friday, April 19, 2024.

** In order to guarantee your agency's logo on yard signs, sponsorship payment should be made payable to "County of Lapeer," mailed to Senior Programs, 1800 Imlay City Rd., Lapeer, MI 48446 and received before the deadline of Friday, May 3, 2024.